



HALLETTSVILLE 4A MANUFACTURING DEVELOPMENT CORPORATION

Advertising Grant Guidelines

OBJECTIVE:

The objective of the program is to advance the marketing strategies of businesses within the City of Hallettsville. The Hallettsville 4A Manufacturing Development Corporation (EDC) offers this grant to businesses for technological advertising expenses.

ELIGIBILITY:

Any business located in, or relocating to, the City of Hallettsville city limits or EDC owned property. An EIN number is required to apply. Grants shall be for kickstarting innovative advertising expenses or marketing strategies. Applications are due by the 1st of the month to be considered on that month's agenda. Any applications received after the 1st will be considered on the following agenda. The Hallettsville EDC Board of Directors will evaluate this program annually and may terminate the program at any time.

GRANT AMOUNTS AND LIMITS:

Each year the EDC may set aside 10% of the budgeted revenue to be offered for this grant each calendar year. Applications will be accepted, reviewed, qualified, and awarded on a first come first serve basis following notice of availability. Grant amounts will be up to 50% of the project, or a maximum of \$1,500.00 per grant. This grant will be limited to one grant per business every 3 years. Grant amounts and limits are at the discretion of the board. Grants are a reimbursement of allowable costs incurred within a 12 month period of the effective date of the performance agreement or at the discretion of the board.

GRANT FUNDING:

Grants will be paid upon completion of the project. When the project is completed, the applicant will submit a statement of project cost with supporting invoices and proof of payment (copy of check or receipt). The statement will be reviewed and the grant amount will be calculated. Upon agreement with both parties the grant will be paid.

APPLICANT INSTRUCTIONS:

Please fully complete the application. Incomplete applications will not be processed and will be returned.

CONTACT:

For questions or more information, please contact:

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